



OPTI-PACK is responsible for the processing of personal data as reflected in this privacy statement.

Contact details:

- <https://www.optipack.nl>
- P.O. Box 43245 - 2504 AE The Hague, NL
- +31 70 3210031
- Eric Treffers is the Data Protection Officer of OPTI-PACK. He can be reached at info@optipack.nl.

Personal data we process

OPTI-PACK processes your personal data because you use our services and/or because you provide this data to us yourself. Below is an overview of the personal data we process:

- First and last name
- Gender
- Address data
- Phone number
- E-mail address
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Internet browser and device type

Special and/or sensitive personal data we process

Our website and/or service does not intend to collect data on website visitors who are under 16 years of age, unless they have permission from parents or guardians. However, we cannot control the age of visitors. Therefore, we encourage parents to be involved in their children's online activities to avoid collecting data about children without parental consent. If you are convinced that we have collected personal information about a minor without such consent, please contact us at info@optipack.nl and we will delete this information.

For what purpose and on what basis we process personal data

OPTI-PACK processes your personal data for the following purposes:

- Sending you our newsletter and/or advertising folder
- Calling or e-mailing you if this is necessary to carry out our services
- To inform you about changes to our services and products
- To deliver goods and services to you
- OPTI-PACK also processes personal data if we are legally obliged to do so, such as data we need for our tax return.

How long we store personal data

OPTI-PACK does not keep your personal data longer than strictly necessary to realize the purposes for which your data is collected. We use the following retention periods for the following (categories of) personal data: one year.



Sharing personal data with third parties

OPTI-PACK does not sell your data to third parties and will only provide it if this is necessary for the execution of our agreement with you or to meet a legal obligation. With companies that process your data on our behalf, we conclude a processor agreement to ensure the same level of security and confidentiality of your data. OPTI-PACK remains responsible for this processing.

Cookies, or similar techniques, that we use

OPTI-PACK uses only technical and functional cookies. And analytical cookies that do not invade your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone the first time you visit this website. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remember, for example, your preferences. They also allow us to optimize our website. You can opt out of cookies by configuring your Internet browser to stop storing cookies. In addition, you can also delete any information previously stored via your browser settings.

View, correct or delete data

You have the right to view, correct or delete your personal data. You also have the right to withdraw your possible consent for data processing or object to the processing of your personal data by OPTI-PACK and you have the right to data portability. This means that you can submit a request to us to send the personal data we have on you in a computer file to you or another organization named by you. You can send a request to inspect, correct, delete, transfer your personal data or request the revocation of your permission or objection to the processing of your personal data to info@optipack.nl. To make sure that the request for inspection is made by you, we ask you to send a copy of your ID with the request. In this copy, erase your passport photo, MRZ (machine readable zone, the strip of numbers at the bottom of the passport), passport number and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as quickly as possible, but within four weeks. OPTI-PACK would also like to point out that you have the possibility to file a complaint with the national supervisory authority, the Authority for Personal Data. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we secure personal data

OPTI-PACK takes the protection of your data seriously and takes appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you feel that your data is not properly secured or there are indications of abuse, please contact us at info@optipack.nl.